COUNCIL VALUES

Our values are important to us. They provide guiding principles which define how we work with each other and our community. The values are aspirational – recognising and building on our existing strengths, but also reflecting changes we want to make in the way we work.

WORKING TOGETHER
We care about teamwork, achieving shared goals in collaboration with colleagues, residents and partners.

CUSTOMER AND COMMUNITY FOCUSED
We care about our communities, putting them at the heart of what we do; at the same time, we support individuals and groups to play an active role in helping themselves.

RESOURCEFUL
We care about value for money for local people; using available resources sustainably.

EMBRACING DIVERSITY
We care about diversity and respect and champion equality of opportunity for all.

AMBITIOUS AND ADAPTABLE
We care about innovation and actively seek out new and better ways of doing things by embracing change and digital ways of working.

ENCOURAGING RESPONSIBLE GROWTH
We care about the future of South Gloucestershire and are committed to delivering affordable housing, employment opportunities and infrastructure whilst protecting our environment for future generations.